

JOHN TELFORD

John Telford—Instructor, is owner of photon-John.com LLC and has been developing camera Raw images since the technology was introduced. He is not only impassioned about his subject but is also a master at developing digital photos and imparting a wealth of knowledge freely and most importantly with much patience. See his work at www.photonjohn.com



Terms and Conditions

Responsibility - Submission of the signed course registration form constitutes the student's acceptance of all terms and conditions stated in the information supplied, and agreement that the Gail Harker Creative Studies Center cannot be held responsible or liable to our students for any act of omission, or for any injury, illness, death, loss, accident, delay or irregularity which may be occasioned during the course of any course of study. We assume no responsibility for losses or additional expenses due to influences beyond our control. Personal effects and art supplies (other than art materials supplied for classroom instruction) are the sole responsibility of the student at all times. We reserve the right to cancel any class in which case we are liable only for any fees paid to Gail Harker Creative Studies Center. We reserve the right to reschedule any class or replace any instructor without refund to the student.

Refunds - A refund of 50% of fees paid (other than the nonrefundable deposit) will be made upon written application received at Gail Harker Creative Studies Center no later than 60 calendar days prior to the start of the class. No refunds will be made later than 60 days prior to start of the class because of the advance commitment required for the instructor and facility. All fees will be refunded if for any reason the class is canceled before the start date.

The nonrefundable deposit will hold your place. Deposit will apply to tuition. **Please note:** Students will be individually responsible for all associated costs and expenses such as: travel, accommodation, meals, etc. 90 days prior to the course start date, we will contact you via e-mail to confirm the class. Please do not confirm travel arrangements until you have heard from us. All payments may be made by personal check, money order, VISA, MasterCard, or American Express credit cards, payable to Gail Harker Creative Studies Center.



DEVELOPING CAMERA RAW IMAGES

19 & 20 March 2010

Tutor: John Telford



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Developing Camera RAW Images



Ansel Adams once said "You don't take a photograph, you make it."

This quick paced two day introduction course is about getting the best photos from your camera by learning the terminology of camera RAW, and how to go about successfully using it. It is not about taking photos. You do not need to bring your camera or computer to class.

Digital cameras and computers working together is the most exciting thing in photography since film was invented. Camera RAW images are sometimes called digital negatives, as they have similarities to negatives in film photography. Many digital cameras can deliver undeveloped RAW images containing all the data recorded by the camera. Photos can then be developed on a computer using Adobe Photoshop Lightroom Software. John masterfully demonstrates and explains this process in the class.

Some topics we will be discussing, demonstrating and viewing videos about are:

- ◆ Basics of light and color
- ◆ Camera Settings, limitations, histograms and image file formats
- ◆ Digital asset management: import and cataloging photos, selecting keepers, using keywords and metadata
- ◆ Developing photos: white balance, cropping, exposure, clarity, vibrancy, tone curve, sharpening, hue, saturation, and luminance.
- ◆ Producing output: printing, Web, slide-shows.



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\$270
(2 days)

19 & 20 MARCH 2010



Full Tuition Due at time of Registration.

COURSE SCHEDULE

Friday, 19 March 9:00 to 5:30 p.m.
Saturday, 20 March 9:00 to 5:30 p.m.