

# Studies in Art & Design 301

## Level 3 Certificate



Artwork © Maria Patrizzi



STARTING DATE: 25 FEBRUARY 2017

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## Studies in Art and Design 301 - *Heliconia*



© Judy Alexander

### Class takes on a flower name

The name, *Heliconia*, has nothing to do with the type of art and design we will be creating. We have adopted the practice of identifying each class by the name of a flower. This helps to create a visual identity for each group.

### Who is the Course for?

The course is for beginners or any level of experience. The prerequisite for this course is *Level 1 Art & Design: Color Studies*. The course could be an aid to the following people: quilters, embroiderers, weavers, dressmakers, knitters, floral arrangers, woodworkers, jewelry makers, designers and, in short, for anyone who would like to work with design in a more informed way. This course is a prerequisite for Certificate Level 3 Studies in Design and Experimental Stitch taught at our center.

### The Course Schedule

The Design Course will consist of 8 sessions beginning 25 February 2017, and conclude 9 December 2018. The final session could include a public viewing of student work. The sessions are spaced approximately 3 months apart over the time period. This allows students the time and opportunity to develop and complete assignments made at each session.

### Working at the Center and at home

The number of sessions scheduled and the duration over which they are offered is a reflection of the breadth and depth of the content this course covers. Each class session is geared to the introduction of new material. The program assumes that each student will complete assigned work between sessions in order to stay abreast of the class. Some of the work to be accomplished for this course is completed in the classroom. Those who successfully complete the program to the required standard will be awarded the Gail Harker Center for Creative Arts Certificate.



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## General Course Information

### Registration at the Gail Harker Center for Creative Arts

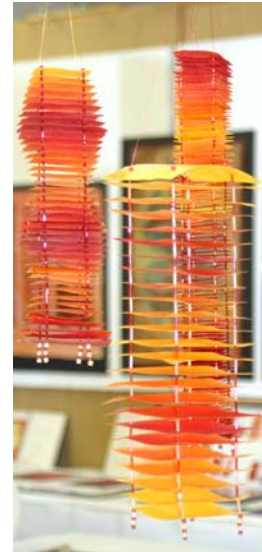
You will receive a registration number and a student identification card when you register as a student at our center.

### Student Log Book

During the course, you will receive a logbook from our center that allows you to monitor the progress and sign offs of the work from each session. This book contains each student's record of achievement and functions as proof of satisfactory completion of all required work - to the standard.

### Certificate in Art and Design

At the conclusion of the course, when Log Book requirements have been completed to the standard, the Certificate will be issued.



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### Definitions:

#### The Course

The full Studies in Art and Design 301 syllabus conducted over eight sessions at the Gail Harker Center for Creative Arts.

#### Class

Any group of students who sign up for a specific and defined period of study and who will be known by a designated class name (i.e. Heliconia, etc.)

#### Session

A set of predefined and scheduled contiguous teaching days - see the schedule for Heliconia on page 4.

#### Tutor

All of our instructors are called tutors.

#### Tutorials

Short individual meetings with the tutor conducted on the first day of each session to review and discuss your work.



# Studies in Art & Design

# Heliconia

## Course Schedule at a Glance

Sessions 2 through 7 will have a Tutorial Day at the beginning of each session. This day will not be used for teaching, as such, but is devoted to a one-on-one tutorial with student and tutor. Students may use this day to prepare for the session, use the library, or do special tutorial day assignments while awaiting tutorial appointment time. It is important to attend the entirety of the Tutorial day in addition to the other class days. Session 1 will be five full instructional days. Session 8 will be used for presentation of Artwork and hosting an Exhibition or Open Studio Day.



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### 2017

- Session 1* 25 Feb. - 1 March (5 days)
- Session 2* 31 May - 4 June (5 days)
- Session 3* 6 - 10 Sept. (5 days)
- Session 4* 6 - 10 Dec. (5 days)

### 2018

- Session 5* 7 - 11 March (5 days)
- Session 6* 13 - 17 June (5 days)
- Session 7* 5 - 9 Sept. (6 days)
- Session 8* 4 - 9 Dec. (5 days)
- Open House Studio Day*

### Timetable for Session 1

- Day 1 - 9 a.m. - 5 p.m.
- Day 2 - 9 a.m. - 5 p.m.
- Day 3 - 9 a.m. - 5 p.m.
- Day 4 - 9 a.m. - 5 p.m.
- Day 5 - 9 a.m. - 3 p.m.

*The last day of class will always end at 3:00 p.m.*



© Karen Nelson



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*Heliconia*, starting 25 February, 2017

## Studies in Art and Design 301

### About the Course

#### Art and Design

The program helps students acquire a series of basic design skills. Students will create a portfolio of design work based on the design principles of dominance, proportion, balance, contrast, variety, harmony, repetition, movement, economy and space in relationship with the elements of art - dot, line, shape, color, value, and texture. Originally created by Gail for the City & Guilds program, this improved course is designed to take beginners to a level of competence where they are able to use a variety of art media to express their ideas in a number of different ways.



© Karen Williams

You will learn to see the world as a source for design development. The ability to process visual information will forever change your view of the world, your art, and your craft.

#### Course Aims

***Our overriding aim is to provide an environment in which to learn and appreciate art and design.***

*To achieve our aim, you will:*

- ◆ Create your own customized library of designs and effects using a variety of media.
- ◆ Understand basic design and execution of it.
- ◆ Gain a working knowledge of a range of tools, materials and art media.
- ◆ Learn how to integrate design, color and multimedia for innovative effects.
- ◆ Explore and experiment with many aspects of design.
- ◆ Create a folio using various presentation styles
- ◆ Each student will develop his/ her own structured work methods.
- ◆ Learn to document and evaluate one's own work
- ◆ Develop sketchbooks, notebooks and design boards to explore and display ideas.
- ◆ Begin a small collection of artist photos and alternative art forms.
- ◆ Begin a collection of photos of lines, line patterns, and textures.
- ◆ Derive inspiration and design ideas from historical and contemporary ideas.
- ◆ Make original items to a high standard of design and craftsmanship.



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*Heliconia, starting 25 February, 2017*

## Studies in Art and Design 301

### A Description of the Course

#### Color Theory and Practice

- ◆ Will be extended from Level 1 Art and Design Color Studies
- ◆ Color Schemes derived from the world around us and from color wheel references
- ◆ Color use in prints and patterns

#### Design Theory and Pattern

- ◆ Analysis of factors that contribute to interesting, exciting compositions
- ◆ Basic Principles and Underlying Elements of Art and Design
- ◆ Creation and analysis of your own designs



© Nancy Piepenbring



© Genevieve deRenne



© Leah Kaufman

#### Lines, Texture and Shape

Lines and line patterns make up such a large part of our visual world. We will work a series of line studies that reflect both geometric and organic designs. Built up areas of design and simulated texture will be created using found objects, rubbings and collage. Symbolic shapes will be used to better understand meaningful composition.

#### Theme Development

Learn how to select photos, ideas or drawings from an original source to manipulate, design and innovatively extend. Work with an idea to tell stories in pictures rather than words. Word associations will be used to assist you in the process.

#### Artist or Historical Period Study

Students will study an artist that is known for any of the following: painting, 3D work, textiles, pottery, sculpture or multi-media work, or alternately, will study the patterns, colors and textures from a chosen historical period.

#### Gallery and Museum Visits

Students will be expected to visit contemporary art/design and historical exhibitions and displays with the view to looking, analyzing and keeping a record of their findings.

## Studies in Art and Design 301

### A Description of the Course



© Leah Kaufman

#### Sketchbook Studies

Students will learn about different methods of creating art, design and color within different sizes and styles of sketchbooks.

#### A Unique Project

Towards the latter part of the course the student will choose a theme that can be used as a source of inspiration to create a specific project. They will work through the design process using various methods and techniques, simplifications and organizations. Finally, images will emerge through color, line, texture, pattern and composition.

#### METHODS AND PROCESSES

##### Students will develop design through learning about:

- |                          |                       |                 |   |
|--------------------------|-----------------------|-----------------|---|
| * Design Theory          | * Tracing             | * Templates     | * Simple Drawing  |
| * Rubbings               | * Making a media book | * Stamps        | * Creating Pattern & manipulation   |
| * 3-D work               | * Photocopying        | * Printing      | * Visual research skills for development of inspirational starting points |
| * Paper collage          | * Painting Paper      | * Resists       |   |
| * Developing Sketchbooks | * Color Theory        | * Paper folding |   |
|                          | * Paper weaving       | * Stencils      |   |

##### Students will work with the following media:

- |                         |                  |         |                    |
|-------------------------|------------------|---------|--------------------|
| * Watercolor            | * Crayons        | * Foils | * Oil Paint Sticks |
| * Water soluble pencils | * Acrylic paints | * Dyes  | * Pastels          |
| * Pencils and pens      | * Acrylic media  | * Inks  |                    |

**Presentation of Course Work :** Students will learn to present their art work in a number of methods including binder, sketchbook, design boards, 3-D items.



© Deborah Zibrik



## Studies in Art and Design 301 Course Payments

**Total Tuition Cost - \$3795 (US Dollars)**

The total cost of the course may be made in one payment of \$3795.

**-OR-**

The total cost of the course may be split into three installments, to make up a total of \$3895.

**-OR-**

The total cost of the course may be split into six installments, to make up a total of \$4045.

It is essential that payments be made on time. Failure to pay on time could result in the candidate being withdrawn from class enrollment. Payments should be made in advance of the due date, or on the due date.

**Course cost divided into 3 payments:**

Payment 1 (\$1600) due: 1 Nov. 2016  
Payment 2 (\$1600) due: 1 April 2017  
Payment 3 (\$695) due: 1 August 2017

**Total Course Cost: \$3895**

**Course cost divided into 6 installments:**

Installment 1 (\$800) due: 1 Nov. 2016  
Installment 2 (\$750) due: 1 Jan. 2017  
Installment 3 (\$700) due: 1 March 2017  
Installment 4 (\$650) due: 1 May 2017  
Installment 5 (\$600) due: 1 July 2017  
Installment 6 (\$545) due: 1 Sept. 2017

**Total Course Cost: \$4045**

**Nonrefundable deposit** of \$200 will hold your place on this course until 1 Nov. 2016, when the first installment or payment in full is required. Deposit will apply to last installment.



© Koren Crane



## Course Fees, Charges, Payment, Terms, and Conditions

### Responsibility

Submission of the signed course registration form constitutes the candidate's acceptance of all terms and conditions stated in the information supplied, and agreement that the Gail Harker Center for Creative Arts cannot be held responsible or liable to our candidates for any act of omission, or for any injury, illness, death, loss, accident, delay or irregularity which may be occasioned during the course of any course of study. We assume no responsibility for losses or additional expenses due to influences beyond our control. Personal effects and art supplies (other than art materials supplied for classroom instruction) are the



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sole responsibility of the candidate at all times. We reserve the right to cancel any program, in which case, we are liable only for any fees paid to Gail Harker Center for Creative Arts. We reserve the right to reschedule any class or replace any instructor without refund to the student. We reserve the unconditional right to terminate a candidate's enrollment without refund in the event of unreasonable conduct.

### Refund Policy

Refunds will be made under the following circumstances:

- ◆ A refund of 75% of fees paid (other than the nonrefundable deposit) will be made upon written application received at Gail Harker Center for Creative Arts no later than 60 days prior to the start of the first session.
- ◆ All fees will be refunded if, for any reason, the class is canceled before the start date.
- ◆ If, for any reason, sessions are canceled after the course has begun, refunds will be prorated based on instructional time completed versus time remaining.

Refunds will **not** be made under the following circumstances:

- ◆ **No refunds** will be made later than 60 days prior to start of the first session, because of the advance commitment demanded of the Center.
- ◆ No money will be refunded for sessions not attended.
- ◆ No refunds will be made to any candidate who resigns mid-course.

## Student Costs Other Than Tuition

**Lab Materials** - This course will require an additional financial commitment for dyes, paints, and other art materials. It is not possible to estimate the costs, but prospective students should allow approximately \$20 to \$30 per session.

**Personal Supply of Materials** - Please note that each student will need to maintain their own personal supply of basic materials, tools, and implements for use in completing assessments at home. Classroom materials may be used for working sampling ideas in the classroom, but not for projects at home.

**Travel, Food, and Accommodation** - Students will be individually responsible for all associated costs and expenses such as: travel, accommodation, meals, etc. 90 days prior to the course start date, we will contact you via e-mail to confirm the class. Please do not confirm travel arrangements until you have heard from us.

*Please Note: Classes tend to fill up very quickly. Late enrollments may be accepted, but places cannot be guaranteed. Course participants must make all arrangements for their own travel and accommodations.*

## The Tutor

Gail Harker, LCGI, is a Canadian who resided for nearly 20 years in Britain, until returning to the US in 1995. She moved to Britain in 1976 with her American husband and family. She studied art in Canada, England and Scotland. She completed both Parts 1 and 2 (Diploma) of the City & Guilds Design and Embroidery course with *Distinction* in both parts. She was awarded the Senior Award of Licentiatehip (LCGI) by the City & Guilds Institute. Gail has previously taught several City & Guilds Embroidery courses, and was, for many years, a City & Guilds External Verifier for various colleges in Great Britain. She has authored five books: *Embroidery Skills: Machine Embroidery* (published internationally in five languages), *Fairy Tale Quilts and Embroidery*, *Christmas Stitches*, *Creative Machine Embroidery* and *Tassel Making*. She is a contributing author to: *Starting to Stitch Creatively* (Batsford - London) wherein she authored the section on Materials, and the Machine Embroidery chapters of the *Merehurst Book of Needlework*. Since moving to the United States she has taught over 60 Certificate and Diploma Classes in Design and Embroidery to students from all parts of North America. Gail is a highly sought after international instructor and lecturer.



 **Gail Harker**  
Center for Creative Arts

**P.O. Box 1000**  
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**[www.gailcreativestudies.com](http://www.gailcreativestudies.com)**

## Registration

### Heliconia - Studies in Art and Design 301

Name as you would like on your Certificate \_\_\_\_\_

Name as you prefer to be called \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Work Phone \_\_\_\_\_ Work E-mail \_\_\_\_\_

**Heliconia - Beginning with Session 1 on 25 February 2017**

**Fee: \$3795 in one payment, \$3895 in three payments, or \$4045 in six installments** - (see Course Fees, Terms, and Conditions)

I elect to pay in three payments and agree to pay according to the following schedule:

Payment 1 (\$1600) due: 1 Nov. 2016  
 Payment 2 (\$1600) due: 1 April 2017  
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I elect to pay in six installments and agree to pay according to the following schedule:

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 Installment 4 (\$650) due: 1 May 2017  
 Installment 5 (\$600) due: 1 July 2017  
 Installment 6 (\$545) due: 1 Sept. 2017

Payment in Full enclosed - \$3795

Payment 1 of 3 enclosed - \$1600

Installment 1 of 6 enclosed - \$800

Nonrefundable deposit only enclosed - \$200 - to hold my place until 1 Nov. 2016 - Full deposit will be applied to last tuition installment or payment.

#### How to make payments

All payments may be made in US Dollars by Visa, Mastercard or personal check or money order payable to:

Gail Harker Center for Creative Arts  
 P.O. Box 1000  
 La Conner, WA 98257  
 360-466-0110  
 gail@gailcreativestudies.com

*I have read and understood the terms and conditions as outlined on pages 8 and 9, and hereby agree to them:*

\_\_\_\_\_  
*Signature required for registration (please photocopy this form and retain for your records)*

**90 days prior to the course start date, we will contact you via e-mail to confirm the class.  
 Please do not confirm travel arrangements until you have heard from us.**



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**[www.gailcreativestudies.com](http://www.gailcreativestudies.com)**